

JOHN STEINWAND, CRB, SFR

Under Principal Broker John Steinwand, Naples Realty Services is a national pioneer in developing the 1-stop real estate shopping concept. The company operates 3 offices for residential sales and leasing services including short sales and foreclosed property sales and is an owner of Preferred Title of Florida whose main office is in Davie, Florida. The ONESource Services Center® concept was featured in REALTOR® Magazine in 1998 as one of the industry's "Companies to Watch." ONESource Centers are located in Naples, Bonita-Estero and Venice with specialty branches in Ft. Myers Beach and Naples. "We Make Real Estate Real Easy®" by providing mortgage financing, leasing, home inspections, property and casualty home insurance, title insurance, pest control and home building services under one roof. The brokerage owns or is affiliated with all essential real estate service providers including an attorney for foreclosure purchase representation and an attorney's office to guide lender negotiations or residential short sale buyers.

Steinwand has been a licensed Realtor in Florida for over 3 decades. He was 2001 President, 1982 REALTOR® of the Year and 1979 Realtor® Associate of the Year of the Naples Area Board of REALTORS® (NABOR). He holds the CMP (Certified New Home Marketing Professional) designation from the National Association of Home Builders and CRB (Certified Real Estate Brokerage Manager) from the National Association of REALTORS® Council of Real Estate Brokers. In 2010 he completed the education requirements for designation as a Short Sale and Foreclosure Resource, the SFR. He was instrumental in the 2001 formation of SunshineMLS, combining the listing services of three SW Florida Boards. Consistently active in the Florida Association of REALTORS® (FAR), Steinwand served several times as a Director and in 2003 as a member of both the Legislative and Government Affairs Committees. He is a two-time Life Member of the National Association's REALTORS® Political Action Committee (RPAC) and spearheaded the introduction of state legislation dealing with broker's disbursement rights as well as serving on FAR's Task Force to Modernize Chapter 475, the Florida real estate license law. For his work in protecting private property rights, he was presented with NABOR's Ad Miller Award in 1999. In 2003 he was inducted into the REALTORS® Hall of Fame.

Under the SaleStar Systems trademark, Steinwand authored PSYCHOLOGICAL SELLING, a 200-page sales training "bible," the basis for numerous seminar presentations. In 2011 he was selected to Madison Who's Who of Executives and Professionals. In 2001 and again in 2010 he was "honored" in Strathmore's WHO'S WHO of "Individuals who have demonstrated leadership and achievement in their occupation, industry or profession", in 2002 was listed as an "Honored Professional" in the National Register's WHO'S WHO. In 2004 he was named to The Metropolitan Executive & Professional Registry, and is listed in the 2005 United WHO'S WHO Executive Registry. He has been active in civic affairs as well as his business, as a past Director and Vice-President of the Naples Chamber of Commerce, a founder of the Collier Economic Development Council (EDC), a past Treasurer of the Collier County Republican Party, co-chaired the formation of Collier Building Industry Association's Sales and Marketing Council (SMC) and served on county advisory boards including the Affordable Housing element of the county's first Comprehensive Land Use Plan. He is a member of the Naples, Bonita Springs, Fort Myers, Venice, and Ft. Lauderdale Boards of REALTORS®, Florida (FAR) and the National Association of REALTORS® (NAR).